AUTOMOTIVE SEATING DESIGN & DEVELOPMENT

Imagination Meets Innovation






The seat is the first contact consumers have with a car, truck or SUV. It's the start of becoming one with the vehicle. The embrace of the seat. The texture of the fabric. The feel of the road. **Ultimately, it influences how people feel about the vehicle.** That's why comfortable automotive seating is critical for an enjoyable ride and a more positive ownership experience.

At Tachi-S, **we look beyond the physical structure of the seat—studying current trends while anticipating future demands.**

We consider safety requirements, comfort, integrated features and production efficiencies as part of our unified design and development policy. This enables us to achieve a clearer understanding of today, so we can better design for tomorrow.

CALL
248-478-5050

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